

Study Area

Communication and Creative Industries



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA



Christine, Australia
Bachelor of Communication, 2016

Why study with us

Pursuing a career in communication and creative industries is a chance to bring your ideas to life. You can tailor your degree to focus on an area you are passionate about such as digital content creation, animation, music, art, design, media, filmmaking, journalism, public relations and so much more. Collaborate with industry partners on real-life projects, from the production of music videos to art installations, and contribute to the new-generational thinking that will help define the 21st century.

86.2%

undergraduate Communications graduates found employment within four months¹

No. 2

in Australia for student support for undergraduate Creative Industries students²

Cutting-edge facilities

Students enjoy access to industry-standard equipment and state-of-the-art training spaces.



See the website for a full list of our degree options and programs

Bachelor of Communication	
CRICOS code	000326M
Duration	3 yrs FT
Locations	Newcastle – City Singapore
Indicative annual fee	2021 A\$35,653 2022 A\$36,544
IELTS	IELTS overall minimum - 6.5 IELTS section minimum - 6.0
Intake	S1, S2 – Newcastle City T2 and T3 – Singapore
Practical experience	Opportunities available
<p>Course overview</p> <p>When you study a Bachelor of Communication, you will develop the cutting-edge skills needed to produce groundbreaking and engaging work in diverse media industries. Learn from passionate staff and push your individual creative boundaries while embracing the changing nature of today's communication landscape. Choose your major and develop work-ready skills – from critical thinking and writing, to creating content for television, film, radio and gaming.</p>	

What you will study

The Bachelor of Communication will provide you with a broad understanding of the discipline of communication and prepare you to work creatively and analytically in the communication and media industries. You can specialise in one or two of the following majors:

- Media Arts Production
- News Media
- Public Relations

Other major options are available alongside your core major including Creative Arts, Graphic Design and Illustration, and Animation and Interaction.

Career opportunities/outcomes

Graduates can find employment in a variety of roles across many different types of organisations. Some example jobs include:

- AR/VR Specialist
- Camera Operator
- Copywriter
- Digital Producer
- Director
- Editor
- Festival/Events Coordinator
- Film and Documentary Maker
- Film/Television Production Assistant
- Games Designer
- News and Specialist Reporters
- Radio Producer
- Scriptwriter
- Web Designer



See the website for more information about this degree.

Bachelor of Music	
CRICOS code	0100758
Duration	3 yrs FT
Locations	Newcastle – City
Indicative annual fee	2021 A\$36,566 2022 A\$37,480
IELTS	IELTS overall minimum - 6.0 IELTS section minimum - 6.0
Intake	S1, S2
Practical experience	Opportunities available
<p>Course overview</p> <p>Preparing you for a career in the music industry, this degree provides the opportunity to develop your skills as an instrumentalist, singer, composer, songwriter, music producer, entrepreneur or other music related professions. If you have been performing or creating music, this is an excellent way to develop your professional and industry skills and understanding of music theory, technology and collaboration. You can choose to focus your passion in areas such as performance, songwriting or production.</p>	

What you will study

Our Bachelor of Music fosters collaborative activities between all our undergraduates. Depending on your chosen major/s, you will study performance (instrumental/voice), songwriting and production, music recording and production techniques, music sound and visual media, music teaching and pedagogy, music research and communication, and entering and engaging in the music industry. You will have the option to specialise in one or two of the following majors:

- Music Performance
- Songwriting and Production

Other major options are available alongside your core major. Choose from Animation and Interaction, Creative Arts, Media Arts Production, News Media.

Career opportunities/outcomes

Collaborate with world-class music professionals and learn the secrets of the trade, gain exposure and establish contacts within the industry. The Bachelor of Music will prepare you for a career as a:

- A&R Administrator/Representative
- Composer/Arranger
- Film/Game Music Composer
- Music Producer/Engineer
- Musical Theatre Artist



See the website for more information about this degree.

Bachelor of Visual Communication Design

CRICOS code	0100759
Duration	3 yrs FT
Locations	Newcastle – City
Indicative annual fee	2020 A\$36,146 2021 A\$37,050
IELTS	IELTS overall minimum - 6.0 IELTS section minimum - 6.0
Intake	S1, S2
Practical experience	Opportunities available

Course overview

Sharpen your skill set while working with experts on creative tasks and gaining vital industry experience. You will graduate ready to solve problems by tapping into dynamic visual training and design-smarts, empowered to build a business of your own or win a position in diverse organisations in Australia or overseas. Focus your study around interactive media and animation, graphic design and illustration or the creative arts and learn about diverse career opportunities in games, web, film and television, branding and marketing, art and technology.

What you will study

Our core courses give you a strong foundation in the fundamentals of visual communication while the majors enable you to focus on more specialised areas that inspire you. You will have the option to specialise in one or two of the following majors:

- Animation and Interaction
- Creative Arts
- Graphic Design and Illustration

Other major options are available alongside your core major, such as Media Arts Production, Songwriting and Production, Public Relations.

Professional recognition

Upon graduation, students can seek accreditation independently with the Australian Graphic Design Association, Design Institute of Australia and Illustrators Institute of Australia.

Career opportunities/outcomes

There are a broad range of career options for graduates of this program, including:

- Art Director
- Brand and Identity Specialist
- Concept Artist
- Creative Director
- Data Designer
- Design Production Manager



See the website for more information about this degree.

	CRICOS	Duration (Years, semesters or trimesters)	Location	Intakes	IELTS Overall Minimum/ Section Minimum	2021 Indicative Annual Fee A\$ [^]	2022 Indicative Annual Fee A\$ [^]
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Communication and Creative Industries

Bachelor of Communication*	000326M	3	NC SG	S1, S2 T2, T3	6.5/6.0	\$35,653	\$36,544
Bachelor of Music*	0100758	3	NC	S1, S2	6.0/6.0	\$36,566	\$37,480
Bachelor of Music/Bachelor of Arts	0100762	4	NC	S1, S2	6.0/6.0	\$34,414	\$35,274
Bachelor of Visual Communication Design*	0100759	3	NC	S1, S2	6.0/6.0	\$36,146	\$37,050

KEY FOR LOCATIONS

NC Newcastle – City	S Sydney
N Newcastle – Callaghan	SG Singapore
CC Central Coast – Ourimbah	

KEY FOR INTAKES

S1 Semester 1	T2 Trimester 2
S2 Semester 2	T3 Trimester 3
T1 Trimester 1	W Winter

* End-on Honours is a separate and additional year of study following the completion of a bachelor degree. This is a very different experience to the earlier years of study. There are fewer formal classes and more individual work. Honours can be course work based, research based, or a combination of the two. Admission requirements for End-On Honours vary by program, but often require a minimum GPA.

> Graduates of Bachelor of Education programs are subject to the accreditation guidelines of your home country. Completing an Australian degree does not ensure employment as a teacher in Australia.

 newcastle.edu.au/international

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 1300 275 866 (inside Australia)



Newcastle Campus

Callaghan

University Drive,
Callaghan NSW 2308

Sydney Campus

55 Elizabeth Street,
Sydney NSW 2000

Newcastle City Campus

NUspace

Corner Hunter and Auckland Streets,
Newcastle NSW 2300

Singapore Campus

6 Temasek Boulevard,
#10-02/03, Suntec Tower 4,
Singapore 038986

Central Coast Campus

Ourimbah

Chittaway Road,
Ourimbah NSW 2258



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